

# External Communication



Research Enabling Solutions

## BNP Paribas selects ANALEC ResearchWise™ for its brokerage business

*Date: 5<sup>th</sup> November 2008*

BNP Paribas Securities (Asia) – a subsidiary of BNP Paribas Group, one of the leading financial services groups in the world – has opted for ANALEC ResearchWise™ for its capital markets and brokerage business. ANALEC ResearchWise™ – a versatile investment analytics, compliance



management, work-flow and investment content delivery platform – is aimed to raise productivity and efficiencies within BNP Paribas's (BNPP) research and client servicing business in the market place. BNPP has an extensive presence in the Asia Pacific region with research, sales and trading presence across the region. Via its ResearchWise™ application suite, ANALEC will help to automate and transform many of BNPP's internal investment research management and delivery systems, while enabling quality control, compliance and risk management, enhanced investment analytics and seamless and intelligent content delivery to customers.

Commenting on the transaction, ANALEC's CEO – Indy Sarker – said, "We are delighted to work with BNP Paribas; a highly respected global financial powerhouse. Our ResearchWise platform will bring on board over 100 investment analysts at BNP Paribas across Asia, involving 11 locations. In addition, this initiative will automate a number of business processes within research compliance, content distribution and client servicing; ensuring quality control, productivity enhancements and improved risk management and business continuity planning within the business."

"ANALEC ResearchWise is gaining wide acceptance in the Asian market place as the solution of choice when it comes to re-organizing investment research divisions and their contribution to the client servicing effort within brokerages and investment banks. The dislocations and challenges faced by the investment research business within brokerages are being proactively met by ResearchWise", says Colin Stone – CTO and Chief Product Architect at ANALEC.

ANALEC ResearchWise™ is playing a vital role in streamlining business processes and introducing efficiencies within brokerages and banks, as they cope with the challenges of a competitive brokerage market place and an un-bundled commission environment, when it comes to getting paid by their clients. ANALEC continues to innovate and enhance its product suites to reflect a deeper understanding of its customer's business and their dynamic and evolving requirements.

Over the course of the next 3-4 months ANALEC's team of software implementation specialists and business analysts will work alongside the project team at BNP Paribas to successfully complete the rollout of ANALEC ResearchWise™ within BNPP's Asian brokerage business; along

with getting onsite at BNPP to impart user- and administrator-level training on the platform across the business.

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**About ANALEC:**

ANALEC is a specialized service provider to the investment banking and investment research industry. It leverages its deep domain knowledge of the investment research and investment banking industry to develop and deploy enterprise level software-enabled business process solutions, addressing very specific organizational issues and challenges within investment research and client servicing functions. Under its remote delivery model, ANALEC offers its customers the option to remotely manage and deliver a range of services. Founded in June 2003, ANALEC brings together over 50 years of leading expertise in investment research, investment banking and software development and deployment. Headquartered out of Singapore, ANALEC has a delivery centre in India and a sales office in the United States.

**Website:** <http://www.analec.com>

**About BNP Paribas:**

BNP Paribas is a European leader in banking and financial services, with a significant and growing presence in the United States and leading positions in Asia. The Group has one of the largest international banking networks, a presence in over 85 countries and 169,800 employees including: 130,000 in Europe - among whom 19,700 in Italy and 64,100 in France and in the Overseas Departments; 15,000 in North America and 9,800 in Asia.

**Website:** <http://www.bnpparibas.com/en/home/>